

APRIL

Scout Shop

2026

NEWSWIRE

YOUR DIRECT LINE TO THE LATEST ARRIVALS AND UPCOMING EVENTS

STEP INSIDE YOUR LOCAL SCOUT SHOP

And you can feel the spark of adventure. Whether you're preparing for a celebration, summer camp, or your next campout, Scout Shop helps you gear up for what's next.



STORE ASSOCIATE GUIDANCE & EXPERTISE

UNIFORM SIZING & FITTING

SEWING SERVICES

SCOUT ESSENTIALS & BRANDED GEAR

SAVE \$10
ON ANY PURCHASE \$50+

USE CODE:
SSNEWSWIRE

Valid online or in-store. Offer excludes gift cards and shipping fees. One use per customer and cannot be combined with other offers.

CURRENT & UPCOMING *Events!*

LIBERTY IN ACTION – AMERICA'S 250TH ANNIVERSARY CHALLENGE

The Liberty in Action Challenge invites Scouts to explore liberty and citizenship through historic visits, civic projects, and community service. Earn the official emblem from March 2026 through February 2027.

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SCOUTING FOR CLEAN WATERWAYS

Held April through June in celebration of Earth Day, Scouting for Clean Waterways encourages Scouts to protect rivers, lakes, and coastlines through cleanup and conservation projects. Scout Shop supports the initiative with the official Scouting for Clean Waterways emblem and customizable apparel available at MyScoutShop.com. Units can coordinate cleanup crews in matching shirts and add local sponsors, council names, or event branding to help raise awareness in their communities.

RAINGUTTER REGATTA

The Raingutter Regatta challenges Scouts to build and race miniature sailboats powered only by wind. It's a fun way to practice creativity, teamwork, and friendly competition. Find official Raingutter Regatta kits and supplies at your local Scout Shop.

THE OFFICIAL SUPPLIER OF SEA SCOUT UNIFORMS

Scouting America Outfitters is now the official uniform source for Sea Scouts. From official men's and ladies uniform shirts to caps, belts, and insignia, you can now find Sea Scout uniform essentials online at ScoutShop.org. These items are available online only, providing a reliable source for authentic Sea Scout apparel and gear.

MONTHLY OFFERS **SHOP NOW AND SAVE!**

20% OFF SPRING GEAR

March 30 – April 12

Savings on select outdoor gear and Scouting essentials to help you get ready for spring adventures.

Available In-Store + Online

20% OFF HYDRATION ESSENTIALS

April 13 – April 26

Deals on water bottles, hydration packs, and drinkware built for the trail.

Offers valid while supplies last. Available In-Store + Online

NEW ARRIVALS **THE RIGHT GEAR FOR EVERY ADVENTURE**



AMERICANA APPAREL COLLECTION

SKUS: 665633, 665639, 665645

New patriotic Scouting apparel celebrating America's 250th anniversary—perfect for campouts, service projects, and community events.



LION HIKING STAFF SHIELD

SKU: 665746

A milestone marker designed for the youngest Cub Scouts to add to their hiking staff as they begin their outdoor journey.



SCOUTS BSA ADVENTURE SHIRTS ARE BACK

SKU: 662800

Lightweight, breathable shirts designed to stretch, move, and dry quickly—ideal for campouts, hikes, meetings, and everyday Scouting.

Outdoor
TIP OF THE MONTH

START YOUR SUMMER CAMP CHECKLIST NOW

Preparing early makes summer camp easier. A simple checklist helps ensure nothing gets left behind—from water bottles and rain gear to flashlights and extra socks.

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STAY CONNECTED DON'T MISS A THING

Follow us @ScoutShopBSA for the latest arrivals, upcoming events, and seasonal highlights!

