

# Important Dates and Incentives for Scouts



## Important Upcoming Dates

- May/June - \$20K+ selling units will be auto assigned storefronts (1.5 times their 2025 goal cap)
- July 22 - \$10K+ units can claim storefronts in Trail's End (1.5 times their 2025 goal cap)
- July 23 - All units can claim storefronts in Trail's End (1.5 times their 2025 goal cap)
- 7/10 - 7/12 - 3 Virtual GGAC Training Sessions (optional)
- 7/10 - 8/14 - [Trail's End Webinars](#) (optional)
- 7/23/25 – First Order due for Early Bird Sales
- 8/1/25 – Early Bird Popcorn pick up
- 8/27/25 - First Order due for Regular Season Sales
- 9/5/25 - Regular Season Popcorn pick up
- 10/21/25 – Last day to return popcorn
- 10/28/24 – Last day to place popcorn order
- 11/15/24 – Final Popcorn Pick Up

## Register your Unit

- The first 100 Units to register receive a new Trail's End banner
- [Register](#) your unit now!!!



## No risk! No upfront cost!

- New Units receive \$480 of free popcorn and Storefronts available in Trail's End to reserve. [More info](#)

## Incentives and Rewards

- Check out our [Rewards Page](#) for all the information on camp discounts, commission and gift cards.
  - Make a copy and edit to fit the needs of your Unit
- Top 3 Selling Scouts
  - Gift Card

## Heroes & Helpers

- Unit collects H&H from each storefront and inputs it into the Trails End app.
- NEW - Top H&H sellers weekly trackers

## Stay Connected

- [Facebook](#) - receive GGAC updates, ask questions, connect with other Kernels!
- [GGAC Popcorn Page](#) - resource page for all things Popcorn!
- [Trail's End Unit Leader Page](#)
- [What's App](#) - communication platform for all Kernels