



2025 Popcorn Kick Off and Celebration

April 26, 2025

2024 Summary



- 1,505 Scouts participated
- 80 Units participated
- \$932,609 Total Popcorn Sales
- \$326,102 Total Unit Commission Earned
- Camp Discounts Earned Camp discounts (in addition to commission earned)
 - 54 scouts earned a 25% discount
 - 21 scouts earned a 50% discount
 - 12 scouts earned a 100% discount & 2 Free SJ Sharks tickets
- \$27,956 in Amazon Rewards were emailed directly to scouts

Celebrate



- \$60K Club
 - Pack 546
- \$40K Club
 - Pack 1776, Pack 986, Pack 722
- \$30K Club
 - Troop 708, Pack 943, Troop 269

#1 - Zara S. - Pack 1776 - \$9,550

#2 - Kiaan S. - Pack 447 - \$7,850

#3 - Riley E. - Troop 364 - \$7,770

#1 Scout in Online Sales - Lucas Ye (Troop 2)

#1 Scout in Wagon Sales - Bobby Nieto-Garbo
(Troop 415)

Top 10 Units



| Unit Rank | Unit Name | District_Name | Unit Total Sales |
|-----------|-----------|---------------|------------------|
| 1 | Pack 546 | Twin Valley | \$60,206 |
| 2 | Pack 1776 | Meridian | \$49,119 |
| 3 | Pack 986 | Twin Valley | \$45,291 |
| 4 | Pack 722 | Alameda Area | \$40,063 |
| 5 | Troop 708 | Alameda Area | \$38,597 |
| 6 | Pack 943 | Twin Valley | \$37,984 |
| 7 | Troop 269 | Mission Peak | \$33,045 |
| 8 | Troop 2 | Alameda Area | \$26,460 |
| 9 | Pack 828 | Meridian | \$24,685 |
| 10 | Pack 444 | Muir | \$24,436 |

What's New



GGAC

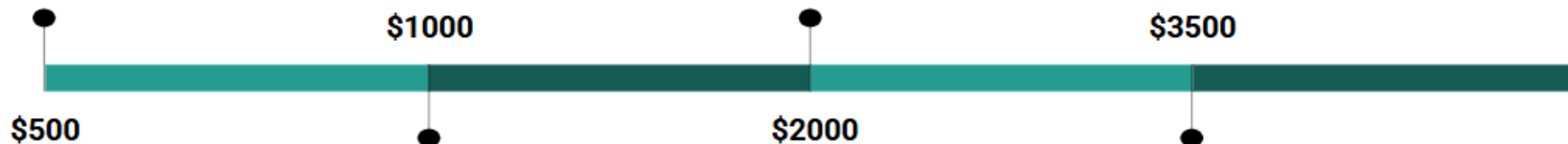
- 35% commission for all units
- Early Bird Sale starting 8/1
- Product onhand in Pleasanton
- GGAC Training on TE portal (optional)
- [What's App](#) for all Kernels & Co-Kernels
- Cub Scout Day Camp Discount

Scout/Unit Incentives



- \$175 commission
- \$10 worth of Gift Cards

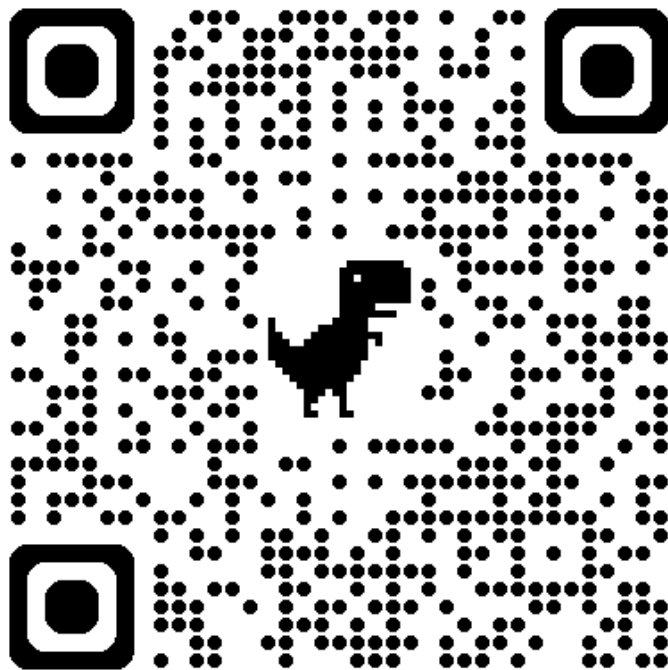
- 50% discount discount at Wentle, Wolfborough or Royanah
- \$700 commission
- \$70 worth of Gift Cards



Cub Scouts earn the following discounts at Day Camp:

- \$1000 in sales - 25% off
- \$1500 in sales - 50% off
- \$3000 in sales - 100% off

Are you registered for 2025?





Questions?

Best Practices